



Republic of Ireland supplier selection guide for the eTOV Scheme

Introduction

The European Trading Online Voucher (eTOV) scheme aims to support the development of high-quality digital projects, providing you with a strong foundation to grow your business online. As an essential part of your digital transformation, this initiative ensures you gain maximum benefit from your online presence.

To achieve this, it's important to work with a supplier that has the expertise to deliver your project to the highest industry standards. To assist with this, a panel of approved suppliers has been established, helping you select a qualified agency to deliver your project.

All suppliers on this panel have been assessed against essential criteria to ensure they meet the programme's standards. If you wish to engage a supplier who is not on the panel, the supplier must first be assessed and admitted to the panel (subject to meeting the essential criteria). A supplier may apply to join the panel by going to www.etovs.com.

Essential Criteria

All website suppliers listed on the approved panel undergo a thorough assessment by our programme partners. They must meet the essential criteria outlined below to qualify for selection by businesses participating in the eTOV scheme.

Platforms

Websites must be built on industry-standard platforms such as WordPress, which offer versatile content management systems that can be tailored to meet the specific needs and goals of your business.

Site Ownership

We ensure that all businesses retain full ownership of their website once it goes live, allowing them to manage their site independently without being tied to any agency.

Website Speed

A fast website enhances user experience and drives higher conversions. We ask suppliers to outline the typical speed they achieve with websites and verify this by reviewing three of their previous website builds using the Google PageSpeed Insights tool.

Team Availability

We evaluate the skills of the proposed website delivery team, ensuring they have expertise in project management, design, programming, SEO, and analytics.

Turnaround Time

While maintaining a high standard of quality, we also ensure that websites are delivered within a reasonable timeframe. Suppliers are required to provide details on the typical timeline for designing and developing a website.



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Type of Websites

Suppliers can indicate whether they are capable of building standard websites, bespoke websites, or both. Preference is given to suppliers who commit to delivering both.

Post-Live Support

To address any post-launch issues, suppliers must provide ongoing support after the website goes live.

Experience / Case Studies

Suppliers must demonstrate their experience working with businesses by providing three case studies of websites they have designed and developed. These case studies are evaluated based on design, user experience (UX), user journeys, SEO, and website speed.

SEO Optimisation

Suppliers are required to showcase their SEO expertise, outlining their approach to SEO when developing websites.

Accessibility

We assess the level of accessibility suppliers typically deliver in their websites. Suppliers are expected to be capable of producing websites that meet the WCAG 2.2 AA standard.

Disclaimer

Please Note: The European Trading Online Voucher Scheme (eTOV) is not responsible for any disputes between the applicant and third-party suppliers. Applicants are strongly advised to follow best business practices, and perform thorough due diligence before choosing a supplier. It is the responsibility of the applicant to select and contract with third-party suppliers.

The scheme administrators and related authorities, including any European or national agencies, do not accept any liability for issues arising from services or products obtained under this scheme. By submitting an application, applicants confirm their understanding and acceptance of this disclaimer.